

Sample Oral (Telephone) Recruitment Script

Student Researcher: NAME, Interdisciplinary Program, Faculty of Arts

Course: GPE 4700: Studies in Global Political Economy

Research Project Title: Organic Agriculture: The Implications of Institutionalization on a Social Movement

- Hello, my name is (NAME) and I am an undergraduate student in the interdisciplinary Global Political Economy Program within the Faculty of Arts at the University of Manitoba. I am conducting a research project on the impacts of the growth of organic agriculture to fulfill a course requirement for GPE 4700 Studies in Global Political Economy.
- I learned about your farm from an online directory of organic farms.
- I was hoping to speak with the person who is primarily involved in the organic farming you do. Is that you?
- I would like to learn more about your experiences as an organic farmer. Your participation would involve meeting with me for a short semi-structured interview. I will ask about your background in organic agriculture, as well as your perceptions of changes in organic agriculture since you have been involved. I will also ask about your perceptions regarding whether organic farming is part of a larger social movement. Lastly, I will inquire about the role of local food networks in your farming business. The interview will take between half an hour to an hour.
- Your interviews will be in-person at the University of Manitoba in Winnipeg, or will be conducted by telephone if meeting in Winnipeg is not convenient for you. Your will be arranged at a time that is convenient for you before MM/YY.
- I will take notes during the interview. In order to protect your confidentiality, I will assign you a number so your name will not be on my notes. I will not use your name or other personal identifiers in any presentation or research paper. All information containing personal identifiers, such as your consent form, will be destroyed in MM/YY.
- After the research paper is completed, I will be presenting it at the University of Manitoba as a part of the course requirements and may also present it at the Sociology student research conference at the University of Manitoba. With your agreement, I will let you know of the dates of these presentations in advance and I will provide to you a summary of results, by email or surface mail, in MM/YY.
- Would you be interested in participating in this research project?

If Yes:

- When is it convenient for you to either meet in Winnipeg or arrange a telephone interview?
 - Date: _____
 - Time: _____
 - Location: _____
- *If a telephone interview is arranged:* Is this the number at which I can reach you?
 - Phone Number: _____

- May I have your email address? The purpose of this is to send you a copy of the Consent Form that you can review before the interview.
 - *If we have arranged to meet in person:* I will bring another copy of the Consent Form to the interview for us both to sign before the interview begins.
 - *If we have arranged for a telephone interview:* Please review the Consent Form and check the appropriate box at the bottom of the document indicating whether or not you consent to participate and email it back to me. I will ask for your verbal consent over the telephone before the interview begins if I have not received it by email at the time of the interview, but I will remind you that it needs to be returned by email.
 - Email address: _____
- Your participation is confidential. Your contact information will not be shared with anyone. If you decide to participate, your name will not be used in the research. *Please refer to Informed Consent Form.*
- Do you have any questions?
- If you think of any questions, please do not hesitate to contact me by phone or email (phone number/UM email address).
- I look forward to talking to you more about your experiences (at this date and time) _____. Thank you for participating.

If No:

- Thank you for your time and consideration.